



The Career Coaching Advantage

Career Development for Senior Executives

Looking for answers on your next career move?



How we become who we are

Presenting your Value and Potential

*Start with understanding who you are, what your goals are,
how others see you and how to present your value and potential*

The Challenge: According to a MetLife Ventures Survey six in ten executives are considering a career challenge that will give them a greater sense of purpose. These executives have the passion, experience, and skills to follow their heart in finding a new opportunity yet may need support in moving forward.

The Coaching Advantage Program is a four-part modular program providing one-on-one executive coaching sessions to refine your career goals and establish a plan for finding the specific opportunity that fits your new career challenge. Each one to two-hour session is configured to meet your specific requirements. We look forward to answering your questions on the program.

The Program: The Coaching Advantage is a powerful support program designed to help senior executives build a strategy for their next career decision. We will help clarify your vision as well as address your concerns in setting a new direction for your career. The Advantage program contains the following elements, process, and documentation:

- Review and analysis of your career
- Reviewing your vision and strategy
- Building your career documentation
- Strengthen your interview skills
- Comparing your choices & options
- Supportive market analysis of choices
- Building a search plan and goals
- Strategy for building a new opportunity
- Review and selection of new positions
- Access to Meridian Database
- Introduction to key industry contacts
- Building your professional network



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The Fees: The program fee is three payments of \$500 for a total of \$1,500. Payments are due at the first, second, and third sessions. The program can be extended for a \$250/per month review session to provide ongoing support.

The Coach: Sandy Sanderson is a senior entrepreneurial executive with more than thirty-five years of experience in technology companies. He is Founder and President of **Meridian Executive Resources**, a fifteen-year-old company that provides retained search and executive coaching for building early-stage management teams. Meridian has placed, coached, and advised mission-critical executives in more than one hundred entrepreneurial companies.

Contacting Meridian: We look forward to hearing from you to discuss your executive career options and how we can support your goals. Our program is configured to meet your needs. We believe our program can provide the support you need in finding your next career challenge.

Meridian Executive Resources

415.860.3063

coaching@meridianer.com

Meridian History:

Meridian has been involved with early stage companies for over fifty years. Our focus is in support of building world-class executive management teams with the best and the brightest candidates for our clients.

We are very proud of the success, our placements, and the search process we have developed. The following is a sample of our clients and partners.

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|---------------------|------------------|
| Financing Partners | Band of Angels |
| The Keiretsu Forum | Apple Computer |
| National Semi | Atalla (Tandem) |
| Beneventure Capital | Sun Microsystems |
| Interwoven Inc | Sienna Ventures |
| Athena Ventures | EnviroSystems |
| Breo Ventures, LLC | CounterPane |
| Aragon Technology | Oasis Technology |

“Sandy is the consummate executive search expert. His background in technology and his previous leadership experience gives Sandy a perspective on executive staffing and on boarding that is refreshing. I have worked with Sandy on early stage company formation and found the experience amazing and very rewarding. I would recommend Sandy in at least two capacities. A high powered executive search resource and an outstanding coach for anyone looking at early stage company formation.”

**Michael Smart,
CEO, Egress Solutions**

